

JOHN DILLON

MEDIA & COMMUNICATIONS PROFESSIONAL



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Washington, DC

EDUCATION

M.A. - MASTER OF ARTS

Media and Strategic

Communication

George Washington University

2017 – 2020

GRADUATE CERTIFICATE

Documentary Filmmaking

George Washington University

2012 – 2012

B.A. - BACHELOR OF ARTS

Cultural Anthropology

San Francisco State University

2005 – 2010

CLEARANCE

Active Secret

EXPERTISE

Media Relations

Public Affairs

Public Outreach

Microsoft Word

Microsoft Excel

Adobe Photoshop

Adobe Premiere

Adobe After Effects

Photography

Video Production

PROFILE

I am an experienced Media and Communications Specialist, managing strategic communication initiatives in the U.S. and abroad in Afghanistan, Honduras, Morocco, and more. While at USAID, I worked at the U.S. Embassy in Tunisia, managing public engagement, media relations, press releases, social media posts, photo essays, and many more USAID products and materials. While working at National Geographic as the lead Video Producer on the Culture and Exploration vertical, I managed a team of three, delivering weekly documentary films for the web and our social media platforms. I have ten years of experience in media and strategic communications, and I look forward to bringing my unique experiences to your team.

WORK EXPERIENCE



SENIOR OUTREACH AND COMMUNICATIONS SPECIALIST

USAID | May 2022 – Present | U.S. Embassy Tunisia | 40 H/W

- Developed and executed a strategy to launch a \$60 million Social Safety Net program for vulnerable families in Tunisia.
- Launched \$12M food security program in collaboration with Ambassador; unprecedented social media traction picked up by all major national networks resulting in embassy's most viewed social media video.
- Responsible for all USAID Tunisia's internal and external communications: products for social media, success stories, infographics, press releases, and management of media relations.



OUTREACH AND COMMUNICATIONS SPECIALIST

USAID | May 2021 – May 2022 | Washington, DC | 40 H/W

- Developed a Center for Conflict Prevention and Stabilization (CVP) Communications and Outreach Strategy and Action Plan for the Bureau for Conflict Prevention and Stabilization.
- Developed communications and outreach materials for specific audiences and stakeholders; Missions and bureaus, the U.S. Government inter-agency, USAID policymakers, and public.
- Created talking points, briefing materials, and information packets for presentations.



SENIOR VIDEO PRODUCER FOR THE SECRETARY OF STATE

U.S. Department of State | August 2019 – May 2021 | Washington, DC | 40 H/W

- Serve as the Secretary of State's Senior Video Producer. Planning, producing, and delivering real time strategic video messaging while abroad with the Secretary and Senior staff.
- Coordinate closely with Global Public Affairs and U.S. Embassies to ensure that the Secretary's foreign policy priorities are clearly communicated to the public.
- Plan and produce strategic messaging for the State Department's Spokesperson while traveling abroad with the Secretary.

WORK EXPERIENCE



INTERNAL COMMUNICATIONS SPECIALIST

USAID | October 2018 – August 2019 | Washington, DC | 40 H/W

- Planned and produced internal multimedia communications for the Administrator of USAID which was shared with USAID staff globally.
- Provided editorial input for internal messaging materials generated by the Strategic Communications team and Front Office.
- Provided TDY Communications coverage to the USAID/Morocco mission where I managed public engagement, media relations, writing press releases, social media posts, and photo-essays.



VIDEO PRODUCER

National Geographic | October 2017 – October 2018 | Washington, DC | 40 H/W

- Produced web-based documentaries for the National Geographic website with a weekly budget of \$50k.
- Planned and led a production during Explorers Festival at Nat Geo headquarters, managing staff and \$100k budget.



PROJECT MANAGER

National Geographic | December 2016 – October 2017 | Washington, DC | 40 H/W

- Managed deliverables from 40 international production companies for the National Geographic Channel.
- Tracked deliverables, tracked payment forecasts, kept productions on schedule and on budget.



VIRTUAL FOREIGN SERVICE INTERNSHIP

U.S. Department of State | November 2017 – April 2018 | Washington, DC | 8 H/W

- Worked with Public Diplomacy officers from the Bureau of Oceans and International Environmental Affairs (OES).
- Planned, produced, and edited short videos and social media clips for the OES Facebook and Twitter page.



SENIOR VIDEO JOURNALIST

Real Clear Politics | July 2015 – December 2016 | Washington, DC | 40 H/W

- Responsible for producing nonpartisan digital content for the web and social media accounts for RealClearPolitics.
- Organically grew our social media accounts to over 100,000 followers in only a few months by incorporating video.



MEDIA FELLOW

Kiva | February 2015 – June 2015 | Honduras and El Salvador | 40 H/W

- Produced video interviews of people who have been positively affected by microfinance loans through Kiva.
- Liaise with KIVA partners to obtain strong content on how KIVA's programs are making a difference on the ground.



ASSOCIATE PRODUCER

PBS / Journey Films | August 2012 – January 2015 | Washington, DC | 40 H/W

- Planned and produced a production on the ground in Afghanistan to interview a military Chaplain in Kabul.
- Worked independently to research, film, interview and edit stories for upcoming documentaries.