

# JOHN DILLON

MEDIA & COMMUNICATIONS PROFESSIONAL



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Washington, DC

## EDUCATION

### M.A. - MASTER OF ARTS

#### Media and Strategic

#### Communication

George Washington University

2017 – 2020

### GRADUATE CERTIFICATE

#### Documentary Filmmaking

George Washington University

2012 – 2012

### B.A. - BACHELOR OF ARTS

#### Cultural Anthropology

San Francisco State University

2005 – 2010

## CLEARANCE

Active Secret

## EXPERTISE

Media Relations

Public Affairs

Public Outreach

Microsoft Word

Microsoft Excel

Adobe Photoshop

Adobe Premiere

Adobe After Effects

Photography

Video Production

## PROFILE

I am an experienced Media and Communications Specialist, managing strategic communication initiatives in the U.S. and abroad in countries such as Afghanistan, Honduras, and Morocco. While at USAID I worked at the U.S. Embassy in Morocco where I managed public engagement, media relations, writing press releases, social media posts, photo-essays, and many more USAID products and materials. While working at National Geographic as a Video Producer on the Culture and Exploration vertical, I managed a team of three, delivering weekly documentary films for the web and our Social Media platforms. I have nine years of experience in media and strategic communications and I look forward to bringing my unique experiences to your team.

## WORK EXPERIENCE

### OUTREACH AND COMMUNICATIONS SPECIALIST

USAID | May 2021 – Present | Washington, DC | 40 hrs per week

- Developed a Center for Conflict Prevention and Stabilization (CVP) Communications and Outreach Strategy and Action Plan for the Bureau for Conflict Prevention and Stabilization.
- Developed communications and outreach materials for specific audiences and stakeholders; Missions and bureaus, the U.S. Government inter-agency, USAID policymakers, and public.
- Created talking points, briefing materials, and information packets for presentations.

### SENIOR VIDEO PRODUCER

U.S. Department of State | August 2019 – May 2021 | Washington, DC | 40 hrs per week

- Serve as the Secretary of State's Senior Video Producer. Planning, producing, and delivering real time strategic video messaging while abroad with the Secretary and Senior staff.
- Coordinate closely with Global Public Affairs and U.S. Embassies to ensure that the Secretary's foreign policy priorities are clearly communicated to the public.
- Plan and produce strategic messaging for the State Department's Spokesperson while traveling abroad with the Secretary.

### INTERNAL COMMUNICATIONS SPECIALIST

USAID | October 2018 – August 2019 | Washington, DC | 40 hrs per week

- Planned and produced internal multimedia communications for the Administrator of USAID which was shared with USAID staff globally.
- Worked closely with the Front Office and Bureau for Legislative and Public Affairs to create media messaging in response to active humanitarian crises.
- Provided editorial input for internal messaging materials generated by the Strategic Communications team and Front Office.

## EXPERIENCE continued

### DEVELOPMENT, OUTREACH, AND COMMUNICATIONS SPECIALIST (DOC)

USAID | May 2019 – June 2019 | U.S. Embassy Morocco | 40 hrs per week

- Responsible for USAID Morocco's external messaging and communications.
- Created external messaging products for social media, wrote success stories, infographics, press releases, and managed media relations.
- Created a six-month strategic messaging plan for our USAID Morocco social media pages.

### VIDEO PRODUCER

National Geographic | October 2017 – October 2018 | Washington, DC | 40 hrs per week

- Produced web-based documentaries for the National Geographic website with a weekly budget of \$50k.
- Planned and led a production during Explorers Festival at Nat Geo headquarters, managing staff and \$100k budget.

### PROJECT MANAGER

National Geographic | December 2016 – October 2017 | Washington, DC | 40 hrs per week

- Managed deliverables from 40 international production companies for the National Geographic Channel.
- Tracked deliverables, tracked payment forecasts, kept productions on schedule and on budget.

### VIRTUAL FOREIGN SERVICE INTERNSHIP

U.S. Department of State | November 2017 – April 2018 | Washington, DC | 8 hrs per week

- Worked with Public Diplomacy officers from the Bureau of Oceans and International Environmental Affairs (OES).
- Planned, produced, and edited short videos and social media clips for the OES Facebook and Twitter page.

### SENIOR VIDEO JOURNALIST

Real Clear Politics | July 2015 – December 2016 | Washington, DC | 40 hrs per week

- Responsible for producing nonpartisan digital content for the web and social media accounts for RealClearPolitics.
- Organically grew our social media accounts to over 100,000 followers in only a few months by incorporating video.

### MEDIA FELLOW

Kiva | February 2015 – June 2015 | Honduras and El Salvador | 40 hrs per week

- Produced video interviews of people who have been positively affected by microfinance loans through Kiva.
- Liaise with KIVA partners to obtain strong content on how KIVA's programs are making a difference on the ground.

### ASSOCIATE PRODUCER

PBS / Journey Films | August 2012 – January 2015 | Washington, DC | 40 hrs per week

- Planned and produced a production on the ground in Afghanistan to interview a military Chaplain in Kabul.
- Worked independently to research, film, interview and edit stories for upcoming documentaries.

### PRESS AND MEDIA RELATIONS

Clinton Global Initiative | September 2012 – September 2012 | New York, NY | 40 hrs per week

- Assisted members of the media with obtaining interviews with high profile attendees at the Clinton Global Initiative.